



**COUNTY OF RIVERSIDE
COMMUNITY HEALTH AGENCY
DEPARTMENT OF PUBLIC HEALTH**

Date: August 8, 2006

Released By: Florence Neglia, Director
Health Promotion and
Professional Development
(951) 358-7131

Contact: Jim Schnepfer, Coordinator II
Tobacco Control Project
Health Promotion & Professional
Development
(951) 358-7163

FOR IMMEDIATE RELEASE:

**Riverside County's Health Promotion and Professional
Development Branch offers FREE Smoking Cessation
Classes!**

**CALIFORNIA SMOKING RATES DROP 33 PERCENT
SINCE STATE'S ANTI-TOBACCO PROGRAM BEGAN**
Largest Smoking Decline Reported by Females

California's adult smoking rate dropped to a historic low of 15.4 percent in 2004, a 32.5 percent decrease since 1988, when California voters passed Proposition 99, the landmark initiative that established the state's anti-tobacco program, State Public Health Officer Dr. Richard J. Jackson announced.

"Every year, more Californians are making the commitment to live tobacco-free," said Jackson. "Our messages about the dangers of tobacco use, secondhand smoke and the tobacco industry's misleading marketing practices are resonating with all Californians."

Quit smoking and live longer with quality added in your life! You can do it! Do it while you can!

Where: Riverside Neighborhood Family Care Center (Conference Room)
7140 Indiana Ave. Riverside, CA 92504

When: August 10, 17, 24, 31, 2006, Thursdays
Follow-up on September 21, 2006, Thursday
3:00 PM – 5:00 PM

Call: (951) 358-4977.

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